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MEDIA ADVISORY

For immediate release
Thursday, 13 April 2023

SALGA LAUNCHES NEW CHILDREN'S BOOK

The South African Local Government Association (SALGA) will launch the Children's Book on Local Government on Thursday, 13 April 2023 to promote responsible citizenry among young people. The launch is scheduled to take place at the backdrop of the 6th Annual SALGA National Communicators' Forum taking place in Cape Town, a gathering of municipal communicators from South Africa's 257 municipalities.

The aim of the book is to evoke children's interest in local government and influence their participation in issues of governance when they come of age. The book is written in an easy and friendly style that children can understand and is designed to introduce them to local government as a sphere that provides the basic services and is closest to the people. It is a quick read story book comprising of 50 pages and will appeal to children between the ages of 9 - 12.

The launch event will feature renowned author Botlhale Boikanyo and will be attended by delegates from the National Communicator's Forums and pupils from a local school in Cape Town.

The book also serves as the first of a series of books which will be produced by SALGA during 2023/2024 financial year.

The launch details are as follows:

Date: Thursday, 13th April 2023

Time: 17H30 – 19H00

Venue: International Convention Centre, Cape Town

All media are welcome to attend and are kindly requested to confirm attendance to: smbambato@salga.org.za

For virtual attendance of the NCF, please follow the link for registration: <https://bit.ly/41og4rV> and please click here <http://www.salga.org.za/event/ncf-23/ncf/documents/SALGANCF-Prog.pdf> to access the NCF Programme.

END

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