

Enquiries: Sivuyile Mbambato
Tel: 012 369 8000
E-mail: smbambato@salga.org.za



Physical:
Block B, Menlyn Corporate Park,
175 Corobay Ave, Waterkloof
Glen Ext II, PRETORIA 0181

Postal: PO Box 2094,
PRETORIA 0001

MEDIA RELEASE

For immediate release
Tuesday, 11 April March 2023

SALGA to convene the 6th Annual SALGA National Communicators' Forum in Cape Town

The South African Local Government Association (SALGA) will on 12-14 April 2023 convene the 6th Annual SALGA National Communicators' Forum (NCF) at the International Convention Centre, Cape Town.

The NCF is a gathering of municipal communicators from South Africa's 257 municipalities to facilitate peer learning and create a platform to deliberate on the advancement of local government communications and provide solutions to challenges faced by municipal communicators.

Minister of Communications and Digital Technologies Mondli Gungubele is scheduled to deliver a keynote address titled "the importance of the communication function in bridging the gap between the communities we serve and profiling of local government" while the Executive Mayor of the City of Cape Cllr Geordin Hill-Lewis will deliver the welcome address.

The 6th NCF will bring together under one roof heads of municipal communication and communication officials, marketers, and municipal spokespersons, as well as Cooperative Governance and Traditional Affairs (CoGTA), Government Communication and Information Systems (GCIS), among others, to deliberate and facilitate discussions on the impact of technology and how it can be better managed to complement the roll-out of service delivery and improve governance systems in response to the prevailing socio-economic challenges facing local government.

This is the first in-person gathering of the NCF since the Covid-19 lockdown restrictions were put into effect. In March 2022, the 5th NCF resolved, among others, to work towards improving the reputation of local government and civic engagement.

The 6th annual NCF agenda is a response to this agenda and aims to further motivate communicators to take the lead in proactively raising the profile of local government and advancing the service delivery agenda.

The NCF was launched in March 2017 and has been identified as an effective way to create awareness amongst municipal communicators as well as highlighting and inspiring action to address the challenges faced by municipal communicators.

For virtual attendance of the NCF, please follow the link for registration: <https://bit.ly/41oq4rV> and please click here <http://www.salga.org.za/event/ncf-23/ncf/documents/SALGANCF-Prog.pdf> to access the NCF Programme.

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Issued by: South African Local Government Association

Sivuyile Mbambato, Email: smbambato@salga.org.za; Mobile: 073 897 8519
Tebogo Mosala | Email: tmo...@salga.org.za | Mobile: 084 666 7699