
MEDIA ADVISORY

Monday, 27 June 2022

THE SOUTH AFRICAN LOCAL GOVERNMENT ASSOCIATION (SALGA) LAUNCHES NEW NATIONAL CAMPAIGN

On Wednesday, 29 June 2022, the South African Local Government Association (SALGA) will intensify its profiling mandate through a nation-wide civic responsibility campaign that aims to educate members of local communities about their duties and obligations towards the social and economic upliftment of their local areas by paying for municipal services rendered.

The campaign launch gives impetus to the organisation's intent for the 5th Term of Democratic Local Government, to focus on advancing a People-Centred Democratic Local Government. The campaign flows from the organisation's 2022 National Conference and 2022-2027 strategic plan to strengthen the role of local government in championing the social, economic, and material needs of their communities.

The launch will take place at selected venues across the nine provinces, where the campaign will be revealed at outdoor sites. The event will be attended by delegates from municipalities, national and provincial government, partners, and stakeholders within the local government sector.

SALGA's aims to inspire service delivery by enabling local government to fulfil its developmental mandate, whilst being an agile force of influence. Working with stakeholders, we aim to make the lives of South African Citizens better.

Themed "Asisho! Let's Say It..," SALGA aims to open-up conversations:

- For Citizens, encourage active citizenry in their role in paying for services to enable effective delivery by local government.
- For Local government, promote a capable and agile local government with citizens at the center of service delivery.



The SALGA National Executive Committee (NEC), will provide further details on the campaign and encourage active participation from citizens and members of local communities across the length and breadth of the country.

The details are as follows:

Date: Wednesday 29 June 2022

Time: 08:30 – 11:00

Gauteng

Venue: Tshwane Regional Mall
Cnr Tsamaya and Watloo
Mamelodi West

Limpopo

Venue: 110 Nelson Mandela Drive
Sasol Filling station- Madiba Park

Virtual: The launch will be streamed on the following link:

Virtual Attendance Details:

Join Zoom Meeting

<https://salga-org-za.zoom.us/j/5692471358?pwd=TitmQS9Nd3FjZkpNL29mTFJaRG02dz09>

Meeting ID: 569 247 1358

Passcode: 2020

Find your local number: <https://salga-org-za.zoom.us/j/5692471358>

Join by Skype for Business

<https://salga-org-za.zoom.us/skype/5692471358>

All media are welcome to attend and are kindly requested to confirm attendance to:

Gauteng:

Sivuyile Mbambato, Email: smbambato@salga.org.za; Mobile: 073 897 8519

Limpopo

Itumeleng Kekana, Email: ikekana@salga.org.za; Mobile: 082 647 9482

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