

Media Release

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SALGA's convenes National Communicators Forum (NCF) in East London

The South African Local Government Association (SALGA) will convene the 3rd National Communicators Forum (NCF) this week in East London, 27 - 28 September 2018. The upcoming forum will provide an opportunity for Municipal Communicators to deliberate on the progress of local government and challenges hindering service delivery.

The aim of the NCF is to create an institutional support mechanism for municipal communicators where they can interact and empower each other so that they can better perform their important role which is to inform and educate citizens. The forum also provides a platform for the sharing of municipal innovations and good practices in relation to communications in order to inspire service delivery and improve citizen communication.

The two-day meeting this week in East London will be attended by 200 heads of communication, representatives from Cooperative Governance and Traditional Affairs (CoGTA), Government Communication Information Systems, Department of Communication, Department of Telecommunications and Postal Services, Auditor

General and Stats SA, among others. Thematic discussion led by industry experts will include, how best to communicate during a protest to minimise conflict, gender violence and political killings.

The inaugural forum was hosted in March 2017 followed by eThekweni municipality hosting the second one in July 2017 and so far proved to be effective.

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